



MISSION STATEMENT CANADA-SRI LANKA BUSINESS COUNCIL

The fundamental mission of the Canada-Sri Lanka Business Council is to promote and assist bi-lateral trade, investment, tourism, infrastructure, technology transfer and industrial cooperation between Canada and Sri Lanka. Using effective communication methods and networking, the Council strives to build awareness within the Canadian business community of the tremendous opportunities that await them in Sri Lanka and vice-versa. The Council offers an excellent platform for its members to enhance their reputation by providing exposure that helps them to reach their goals.

These objectives shall be achieved by the following means:

- Provide market information, commercial intelligence, advocacy and other assistance to businesses in both jurisdictions.
- Act as a catalyst to promote bi-lateral trade relations between both jurisdictions;
- introduce individuals and firms to relevant business contacts in the pursuance of finding suitable agents, distributors, representatives and joint venture partners; and relevant decision-makers and end-users – both public and private sector;
- Raise awareness of potential business opportunities by disseminating commercial information through Newsletters, Website, Seminars and other means;
- Attract and maintain a nucleus of quality business members to the Council in the furtherance of its objective;
- Interact with our partners in Sri Lanka by communicating effectively with The Sri Lanka-Canada Business Council (SLCBC) and The National Chamber of Commerce of Sri Lanka (NCCSL) and formulating business initiatives that will benefit our membership.
- Work closely with the diplomatic missions in both jurisdictions by creating an open line of communication to share useful trade, investment, and economic news that will benefit the membership;
- Encourage and assist incoming official trade delegations from Sri Lanka to Canada by organizing outreach activity that will stimulate business and joint venture partnerships;
- Promote and organize outgoing trade mission activity to Sri Lanka in order to familiarize ourselves with the investment climate and business environment 'on ground' for setting up joint venture partnerships that will promote trade and investment.

OVERVIEW

Canada-Sri Lanka Business Council is a business incorporated in 1990 with Corporations Canada, a division of Innovation, Science and Economic Development (ISED) Canada. The Corporation Identifier (ID) is #2815141. The corporate office is headquartered in Toronto, Canada.

The Inaugural President of Canada-Sri Lanka Business Council (CSLBC) was Sir Christopher Ondaatje. Current President is Upali Obeyesekere. The mission of Canada-Sri Lanka Business Council is to promote and assist bilateral trade, investment, tourism, technology transfer and industrial cooperation between Canada & Sri Lanka.

The 32-year-old council with headquarters in Toronto, is proud of its position as the original bilateral trade and investment council between Canada and Sri Lanka. Its bilateral partner is the Sri Lanka-Canada Business Council (SLCBC) which functions under the aegis of Ceylon Chamber of Commerce (CCC). Well known business magnate Mr. Hemaka Amarasuriya was the inaugural president of the Sri Lanka-Canada Business Council.

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